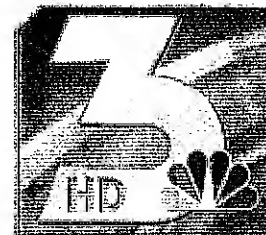


**ORDER**

KSNV

**Orders**  
**Order / Rev:** 104403  
**Alt Order #:** 06832083  
**Product Desc:** HELLER FOR SENATE  
**Estimate:**  
**Flight Dates:** 10/10/12 - 10/16/12  
**Original Date / Rev:** 07/18/12 / 07/18/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency**  
**Name:** Strategic Media Services, Inc.  
**Buying Contact:**  
**Billing Contact:**  
 3299 K St. NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Heller, Dean for U.S. Senate  
**Demographic:** A35+  
**Product Codes:** PLC01  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/16/12	133	\$80,325.00	\$68,276.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	133	\$80,325.00	\$68,276.25	0.00
<b>Totals</b>	<b>133</b>	<b>\$80,325.00</b>	<b>\$68,276.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSNV	29%	\$80,325.00
Market	100%	\$276,982.76

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$72,015.52
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$49,856.90
KTUD	1%	\$2,769.83
KVVU	24%	\$66,475.86
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,539.66

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/10/12	10/12/12	M-F 5-6a WakeUp w/Wagners	M	5-6a	--WTF--	:30	6	\$300.00	2	0.00	NM	6	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--			6			\$300.00		0.00			

Order / Rev: 104403  
 Alt Order #: 06832083  
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/10/12	10/12/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	--WTF--	:30	6	\$300.00	2	0.00	NM	6	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--WTF--	6		\$300.00		0.00						
E 2	KSNV	10/15/12	10/16/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	MT-----	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MT-----	4		\$300.00		0.00						
E 3	KSNV	10/15/12	10/16/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	MT-----	:30	4	\$450.00	2	0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MT-----	4		\$450.00		0.00						
E 4	KSNV	10/10/12	10/12/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	6	\$450.00	2	0.00	NM	6	\$2,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--WTF--	6		\$450.00		0.00						
E 5	KSNV	10/10/12	10/12/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	6	\$600.00	2	0.00	NM	6	\$3,600.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--WTF--	6		\$600.00		0.00						
E 6	KSNV	10/15/12	10/16/12	Today Show Today Show	CM	658a-9am	MT-----	:30	4	\$600.00	2	0.00	NM	4	\$2,400.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MT-----	4		\$600.00		0.00						
E 7	KSNV	10/15/12	10/16/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	MT-----	:30	2	\$275.00	2	0.00	NM	2	\$550.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MT-----	2		\$275.00		0.00						
E 8	KSNV	10/10/12	10/12/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	--WTF--	:30	3	\$275.00	2	0.00	NM	3	\$825.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--WTF--	3		\$275.00		0.00						
E 9	KSNV	10/10/12	10/12/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	--WTF--	:30	3	\$225.00	2	0.00	NM	3	\$675.00
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--WTF--	3		\$225.00		0.00						
E 10	KSNV	10/15/12	10/16/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	MT-----	:30	2	\$225.00	2	0.00	NM	2	\$450.00
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MT-----	2		\$225.00		0.00						
E 11	KSNV	10/15/12	10/16/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	2	\$225.00	2	0.00	NM	2	\$450.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MT-----	2		\$225.00		0.00						
E 12	KSNV	10/10/12	10/12/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	3	\$225.00	2	0.00	NM	3	\$675.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--WTF--	3		\$225.00		0.00						
E 13	KSNV	10/10/12	10/12/12		CM	12-1230pm	--WTF--	:30	3	\$275.00	2	0.00	NM	3	\$825.00

Order / Rev: 104403  
 Alt Order #: 06832083  
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Noon News											
				Noon News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--		3			\$275.00			0.00			
E 14	KSNV	10/15/12	10/16/12	Noon News	CM	12-1230pm	MT-----	:30	2	\$275.00	2	0.00	NM	2	\$550.00
				Noon News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----		2			\$275.00			0.00			
E 15	KSNV	10/15/12	10/16/12	The Agenda 1230pm	CM	1230-1p	MT-----	:30	2	\$225.00	2	0.00	NM	2	\$450.00
				The Agenda 1230pm											
				AGENDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----		2			\$225.00			0.00			
E 16	KSNV	10/10/12	10/12/12	The Agenda 1230pm	CM	1230-1p	--WTF--	:30	3	\$225.00	2	0.00	NM	3	\$675.00
				The Agenda 1230pm											
				AGENDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--		3			\$225.00			0.00			
E 17	KSNV	10/10/12	10/12/12	Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$275.00	2	0.00	NM	3	\$825.00
				Days of our Lives											
				DAYS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--		3			\$275.00			0.00			
E 18	KSNV	10/15/12	10/16/12	Days of our Lives	CM	1258p-2pm	MT-----	:30	2	\$275.00	2	0.00	NM	2	\$550.00
				Days of our Lives											
				DAYS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----		2			\$275.00			0.00			
E 19	KSNV	10/15/12	10/16/12	The Doctors	CM	2pm-3pm	MT-----	:30	2	\$225.00	2	0.00	NM	2	\$450.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----		2			\$225.00			0.00			
E 20	KSNV	10/10/12	10/12/12	The Doctors	CM	2pm-3pm	--WTF--	:30	3	\$225.00	2	0.00	NM	3	\$675.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--		3			\$225.00			0.00			
E 21	KSNV	10/10/12	10/12/12	Dr. Phil	CM	3-4p	--WTF--	:30	3	\$300.00	2	0.00	NM	3	\$900.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--		3			\$300.00			0.00			
E 22	KSNV	10/15/12	10/16/12	Dr. Phil	CM	3-4p	MT-----	:30	2	\$300.00	2	0.00	NM	2	\$600.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----		2			\$300.00			0.00			
E 23	KSNV	10/15/12	10/16/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	2	\$450.00	2	0.00	NM	2	\$900.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----		2			\$450.00			0.00			
E 24	KSNV	10/10/12	10/12/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	3	\$450.00	2	0.00	NM	3	\$1,350.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--		3			\$450.00			0.00			
E 25	KSNV	10/10/12	10/12/12		CM	4-5pm	--WTF--	:30	3	\$450.00	2	0.00	NM	3	\$1,350.00

Order / Rev: 104403  
 Alt Order #: 06832083  
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --WTF-- 3 \$450.00 0.00															
E 26	KSNV	10/15/12	10/16/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) (4:30 PM-5:00 PM)		4-5pm	MT-----	:30	2	\$450.00	2	0.00	NM	2	\$900.00
NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MT----- 2 \$450.00 0.00															
E 27	KSNV	10/15/12	10/16/12	M-F Early News CM M-F Early News		5-630p	MT-----	:30	4	\$900.00	2	0.00	NM	4	\$3,600.00
NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MT----- 4 \$900.00 0.00															
E 28	KSNV	10/10/12	10/12/12	M-F Early News CM M-F Early News		5-630p	--WTF--	:30	6	\$900.00	2	0.00	NM	6	\$5,400.00
NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --WTF-- 6 \$900.00 0.00															
E 29	KSNV	10/10/12	10/12/12	M-F Jeop/Wheel CM M-F Jeopardy/Wheel of Fortune		630-730pm	--WTF--	:30	6	\$750.00	2	0.00	NM	6	\$4,500.00
JEP/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --WTF-- 6 \$750.00 0.00															
E 30	KSNV	10/15/12	10/16/12	M-F Jeop/Wheel CM M-F Jeopardy/Wheel of Fortune		630-730pm	MT-----	:30	4	\$750.00	2	0.00	NM	4	\$3,000.00
JEP/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MT----- 4 \$750.00 0.00															
E 31	KSNV	10/15/12	10/16/12	Face to Face w/ RalstonCM Face to Face w/ J.Ralston		730-758pm	MT-----	:30	2	\$450.00	2	0.00	NM	2	\$900.00
FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MT----- 2 \$450.00 0.00															
E 32	KSNV	10/10/12	10/12/12	Face to Face w/ RalstonCM Face to Face w/ J.Ralston		730-758pm	--WTF--	:30	3	\$450.00	2	0.00	NM	3	\$1,350.00
FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --WTF-- 3 \$450.00 0.00															
E 33	KSNV	10/11/12	10/11/12	M-F News 3 at Eleven CM M-F News 3 at Eleven		11pm-1135pm	---T---	:30	1	\$775.00	2	0.00	NM	1	\$775.00
NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---T--- 1 \$775.00 0.00															
E 34	KSNV	10/15/12	10/15/12	M-F News 3 at Eleven CM M-F News 3 at Eleven		11pm-1135pm	M-----	:30	1	\$775.00	2	0.00	NM	1	\$775.00
NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M----- 1 \$775.00 0.00															
E 35	KSNV	10/15/12	10/16/12	The Tonight Show CM Tonight Show		1135p-1237a	MT-----	:30	2	\$275.00	2	0.00	NM	2	\$550.00
TON SHOW Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MT----- 2 \$275.00 0.00															
E 36	KSNV	10/10/12	10/12/12	The Tonight Show CM Tonight Show		1135p-1237a	--WTF--	:30	3	\$275.00	2	0.00	NM	3	\$825.00
TON SHOW Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --WTF-- 3 \$275.00 0.00															
E 37	KSNV	10/16/12	10/16/12		CM	8-9pm	-T-----	:30	1	\$2,400.00	2	0.00	NM	1	\$2,400.00

Order / Rev: 104403  
 Alt Order #: 06832083  
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tues PR 8-9p Tuesday Prime 8-9pm VOCIE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --T----- 1 \$2,400.00 0.00															
E 38	KSNV	10/11/12	10/11/12	Thurs PR 10-11p Thursday Prime 10-11pm	CM	10-11pm	---T---	:30	1	\$2,100.00	2	0.00	NM	1	\$2,100.00
ROCK CENTER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$2,100.00 0.00															
E 39	KSNV	10/12/12	10/12/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	----F--	:30	1	\$2,100.00	2	0.00	NM	1	\$2,100.00
DATELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$2,100.00 0.00															
E 40	KSNV	10/13/12	10/14/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$750.00	2	0.00	NM	2	\$1,500.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----SS 2 \$750.00 0.00															
E 41	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATUR News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$225.00	2	0.00	NM	1	\$225.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$225.00 0.00															
E 42	KSNV	10/13/12	10/13/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$325.00	2	0.00	NM	1	\$325.00
SAT TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$325.00 0.00															
E 43	KSNV	10/13/12	10/13/12	News 3 Today - SATUR News 3 Today - SAT	CM	9am-930am	-----S-	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$300.00 0.00															
E 44	KSNV	10/13/12	10/13/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$450.00	2	0.00	NM	2	\$900.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 2 \$450.00 0.00															
E 45	KSNV	10/13/12	10/13/12	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	1	\$375.00	2	0.00	NM	1	\$375.00
JEP/WHEEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$375.00 0.00															
E 46	KSNV	10/13/12	10/13/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.00	2	0.00	NM	1	\$750.00
SNL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$750.00 0.00															
E 47	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUND News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$225.00	2	0.00	NM	1	\$225.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$225.00 0.00															
E 48	KSNV	10/14/12	10/14/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$500.00	2	0.00	NM	1	\$500.00
SUN TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$500.00 0.00															
E 49	KSNV	10/14/12	10/14/12		CM	8a-9am	-----S	:30	1	\$1,900.00	2	0.00	NM	1	\$1,900.00

Order / Rev: 104403  
 Alt Order #: 06832083  
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Meet the Press											
				Meet the Press											
MTP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S			1		\$1,900.00			0.00			
E 50	KSNV	10/14/12	10/14/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$250.00	2	0.00	NM	1	\$250.00
				News 3 Today											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S			1		\$250.00			0.00			
E 51	KSNV	10/14/12	10/14/12	Chris Matthews 9:30AM SM	CM	9:30a-10a	-----S	:30	1	\$375.00	2	0.00	NM	1	\$375.00
				Chris Matthews SUN 9:30am											
CM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S			1		\$375.00			0.00			
E 52	KSNV	10/14/12	10/14/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$1,600.00	2	0.00	NM	1	\$1,600.00
				NFL Pre-Game											
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S			1		\$1,600.00			0.00			
E 53	KSNV	10/14/12	10/14/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$8,000.00	2	0.00	NM	1	\$8,000.00
				NFL Football											
SNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S			1		\$8,000.00			0.00			
E 54	KSNV	10/14/12	10/14/12	NFL End of Game Break	CM	1p-9p	-----S	:30	1	\$6,500.00	2	0.00	NM	1	\$6,500.00
				NFL End of Game Break											
NFL POSTGAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S			1		\$6,500.00			0.00			
E 55	KSNV	10/14/12	10/14/12	Sports Night in Las Vegas SM	CM	Sun 1135p-1200a	-----S	:30	1	\$200.00	2	0.00	NM	1	\$200.00
				Sports Night in Las Vegas											
SPORTS NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S			1		\$200.00			0.00			
													Totals	133	\$80,325.00